

All Gowns
\$299



Wedding Gown Sample Sale

1-Day Only !!

Get in line early to save on hundreds of gowns by designers:
Eve of Milady, Judd Waddell, Pronovias, Maggie Sottero, Lazaro,
Christos, Elle Saab, Cymbeline, Allure, Paloma Blanca and more!

SATURDAY, OCTOBER 30
10AM - 4PM

MINNEAPOLIS CONVENTION CENTER
ALL GOWNS \$299 - COUTURE INCLUDED

Save over
\$4000
on some gowns!

Sale will be held in the Seasons Room in the Minneapolis Convention Center
1301 Second Ave. S., Minneapolis
For more info visit: www.299sale.com

We accept Cash, Visa, Mastercard, Discover, and American Express. No personal checks, please

What to expect from the Wedding Gown Sample Sale:

- Get in line early, the sale is very popular! Due to fire codes, we are only allowed to admit a certain amount of people at a time. We will let more shoppers in as other shoppers leave.
- To let as many brides as possible a chance to shop we use a community fitting room. There are ways to maintain privacy; however, we recommend that you wear undergarments that you feel comfortable in. Some brides wear boy shorts and bikinis.
- There will be hundreds of gowns in sizes 2-28. Designers use different size charts so please be aware that all gowns fit differently. Wedding gowns tend to run on the small side so when you begin your search, grab gowns in your 'ready to wear size' as well as a size or two up from there.
- Once you have 4-5 gowns picked out, please proceed to our fitting room. You will be assigned a rack space to change at. When you are finished with wedding gowns you tried on, please zip the gown and hang the skirt by the loop on the train and place on the rack by the fitting room door. We will take care of putting the gowns away for you.
- There will be experienced bridal staff on hand in the fitting area to answer questions for you.
- To purchase your gown please proceed to the front check-out counter. We can send your gown out in a white plastic hanging bag. We also will have breathable, zippered bags for sale up front for \$12. They are great for long term storage.
- To be fair to all brides waiting, we turn customers every 45 minutes.
- For the privacy of our customers no cameras or cell phone pictures are allowed in the fitting area. Pictures are ok – but we ask that you go to a common area to snap your shots.
- Men are not allowed in the fitting room area.